

BOB'S MEDIA

Information for Advertising within Burr Oak Bowl

Burr Oak Bowl now offers a new and exciting way to help you promote and grow your business year round! This is a truly unique opportunity for you as our preferred business partner. These ads will be seen by over 1700 league bowlers who bowl weekly, numerous open bowlers, and during our busy tournament season. The income created by these ads will help fund additional tournaments and events through out the year including the slower summer months. Thus helping us to increase customer traffic and bringing more people in contact with your ads. We have 4 different options for you to select from.

Option #1: Your business name will be featured for 1 year on one of our pinsetter sweeps which will allow our customers to see your business name after every bowling ball is thrown on that lane! You will also receive a digital ad which will also run for an entire year period allowing for up to 4 changes of your ad. Any additional ad changes are \$50. You will also receive a printed ad on all of the flyers we create to advertise the numerous tournaments we run throughout the year, as well as a direct link to your business website. All of this advertising is only \$750 for the entire 1 year period. Refer others to option #1 and get \$50 credit for every one you refer that chooses option #1. Ex: you refer 13 business within the year and they advertise with option 1, your advertising would be Free.

Option #2: Your digital ad will run for a 1 year period allowing for up to 4 changes of your ad. Any additional ad changes are \$50. You will also receive a printed ad on all of the flyers we create to advertise the numerous tournaments we run throughout the year as well as a direct link to your business website on our Preferred Business Partners page on our website. All this advertising is only \$500 for the entire 1 year period.

Option #3: Your digital ad will run for a 6 month period allowing up to 2 changes of your ad. Any additional ad changes are \$50. This option is \$300 for the entire 6 month period.

Option #4: Your digital ad will run for a 3 month period allowing up to 1 change of your ad. Any additional ad changes are \$50. This option is \$200 for the entire 3 month period.

Best Value

RECAP:

	1 year OPT #1	1 year OPT #2	6 month OPT #3	3 month OPT #4
EARN FREE ADVERTISING	X			
PINSWEEP AD	X	X		
4 AD CHANGES			X	
2 AD CHANGES				X
1 AD CHANGE				
PRINTED AD ON	X	X		
TOURNAMENT FLYERS	X	X		
DIRECT WEBSITE LINK				

Our center features 32 - 42" LCD Flat Panel H.D.T.V.'s located over the lanes. Your digital ad would be a digital image displayed on these monitors, and can feature photos, graphic art, effects, and text with unlimited color combinations. Ads will run continuously during our hours of operation, approximately 9am - 2am. Advertising credit is only available with